



# CONTENT CREATION

## Pricing Package

### BASIC

Perfect for small brands or influencers building online presence

**\$300**

- 12 social media posts (images + captions)
- 1 short-form video script (Reel/TikTok/Short)
- Hashtag strategy
- 1 content calendar
- 1 revision round per post

### PREMIUM

End-to-end content creation and strategy for brands aiming at visibility & engagement

**\$1500/MONTH**

- 30 social media posts (graphics, carousels, & captions)
- 5 video scripts + Reels/TikTok content ideas
- 2 blogs (SEO optimized)
- Email newsletter copy & design (2/month)
- YouTube content strategy + thumbnails (3)
- Repurposing content for cross-platform growth
- Monthly strategy call + analytics insights

### STANDERED

For growing businesses needing consistent, quality content

**\$600**

- 20 social media posts (images, carousels, or motion graphics)
- 3 short-form video scripts + ideas
- 2 YouTube thumbnail designs
- Posting strategy for 2 platforms
- Email newsletter content (1 per month)
- SEO-ready blog (1, up to 800 words)





# GRAPHIC DESIGN

## Pricing Package

### BASIC

For startups and solopreneurs

**\$200**

- 1 Logo Design (3 concepts + 2 revisions)
- Basic brand color palette
- Font recommendations
- Final files in JPG, PNG, and vector (AI, PDF)

### PREMIUM

For brands focused on conversions  
& full strategy

**\$500/MONTH**

- 10 social media post designs
- 2 ad creatives (Facebook/Instagram or Google)
- 2 flyers or brochures
- 1 custom YouTube thumbnail template
- ISource files included

### STANDERED

For small-to-medium  
businesses building trust

**\$400**

- Logo design (3–5 custom concepts)
- Business card design
- Letterhead & envelope
- Brand style guide (fonts, colors, usage)
- 3 revisions per item





# INFLUENCER MARKETING

## Pricing Package

### BASIC

For small brands or first-time campaigns

**\$300/MONTH**

- Influencer research (40 micro influencers)
- Outreach templates
- 1 gifted collaboration setup
- Basic campaign idea & brief
- Engagement report (basic metrics)

### PREMIUM

For brands focused on conversions & full strategy

**\$1,200/MONTH**

- 140+ vetted influencers with verified metrics
- Full campaign strategy & execution
- Influencer contract handling
- UGC content direction + 3 content revisions
- Influencer promo tracking (ROI + KPIs)

### STANDERED

For growing businesses ready to expand reach

**\$600/MONTH**

- Shortlist of 90 niche influencers
- Paid + gifted collaboration setup
- Outreach & negotiations
- Campaign brief creation
- UGC content guidance
- Weekly reporting & communication





# SOCIAL MEDIA ADS!

## Pricing Package

### BASIC

Perfect for startups & small businesses ready to test the waters.

**\$350/MONTH**

- 1 platform (Facebook or Instagram)
- 2 ad creatives/month
- Basic audience targeting
- Campaign setup + monitoring
- Weekly performance summary

### PREMIUM

High-performance ads for scaling brands and e-commerce stores.

**\$1,200/MONTH**

- Up to 5 platforms
- 6+ ad creatives/month
- Retargeting, lookalikes, and funnel optimization
- Budget split testing for ROI
- Real-time analytics dashboard

### STANDERED

For growing brands focused on lead generation or steady sales.

**\$750/MONTH**

- 2-3 platforms (e.g. Facebook, Instagram, LinkedIn)
- 4 ad creatives/month + A/B testing
- Custom audience & retargeting setup
- Pixel/event installation
- Weekly reporting + strategy calls





# SOCIAL MEDIA STRATEGY & MANAGEMENT

## Pricing Package

### BASIC

For small businesses or personal brands looking to build visibility.

**\$400**

- 1–2 platforms (e.g., Instagram + Facebook)
- 12 posts/month (graphics + captions)
- Monthly content calendar
- Hashtag strategy & content direction
- Basic engagement (comments/DMs)

### PREMIUM

Full-service strategy & management for businesses aiming for dominance.

**\$1500/MONTH**

- Up to 6 platforms (including TikTok, Twitter, LinkedIn)
- 30+ posts/month (custom graphics, Reels, Shorts, Stories)
- Weekly content planning approvals
- Advanced engagement (comment strategy, outreach)
- Performance monitoring, trend-based optimization
- Analytics report + strategy refinement bi-weekly
- Content repurposing across all platforms

### STANDERED

For brands ready to scale engagement & lead generation.

**\$800**

- 3–4 platforms (e.g., IG, FB, LinkedIn, Pinterest)
- 20 posts/month (image, carousel, video, story mix)
- Community management (daily response to DMs/ comments)
- Competitor & audience analysis
- Custom KPI dashboard





# VIDEO EDITING

## Pricing Package

### BASIC

Perfect for short videos, influencers, and fast-paced projects

**\$200**

- 1 Basic cuts, transitions, intro/outro
- Light sound editing & color correction
- One round of revision
- Delivered in MP4 or preferred format

### PREMIUM

Ideal for content creators aiming for cinematic storytelling

**\$1500/MONTH**

- Up to 10–15 mins of edited content
- Custom motion graphics and title animations
- Seamless transitions, effects, b-roll insertions
- Color grading & enhanced sound design
- Thumbnail image (optional add-on)

### STANDERED

For creators & brands who post regularly on Reels, TikTok, Shorts

**\$350**

- 8 short-form videos (under 60 seconds)
- Motion graphics & animated text overlays
- Transitions & pacing optimized for engagement
- Background music & sound effects
- Format optimization for each platform
- 1 round of revision per video